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## Distribution

<b>Circulation:</b> 9,000	<b>Issue</b>	<b>Print</b>	<b>Ad Deadline *</b>
<b>Distribution Area:</b>	Winter	Dec. 1	Nov. 1
Up to 150 sites throughout	Spring	March 1	Feb. 1
Cass and Clay Counties	Summer	June 1	May 1
	Fall	Sept. 1	Aug. 1

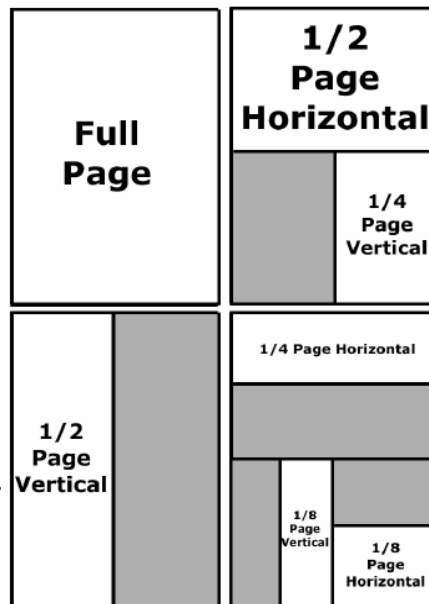
\* Deadline is for print-ready ads, non-print ready must ad five business days

## Advertising Rates

Rates	Members	Advocates	Public	w/ Color
1/8 Page	<b>\$40</b>	\$45	\$60	add \$15
1/4 Page	<b>\$70</b>	\$85	\$100	add \$25
1/2 Page	<b>\$100</b>	\$140	\$160	add \$35
Full Page	<b>\$200</b>	\$265	\$300	add \$50
Back 1/2 Page	<b>\$150</b>	n/a	n/a	included
Back Full Page	<b>\$265</b>	n/a	n/a	included

## Sizes

Dimension	Height	Width
1/8 Page (h)	4"	5"
1/8 Page (v)	8"	2.5"
1/4 Page (h)	4"	10.25"
1/4 Page (v)	8"	5"
1/2 Page (h)	8"	10.25"
1/2 Page (v)	16"	5"
Full Page	16"	10.25"



Print ready ads should be in digital format, on CD-ROM or e-mailed to [admin@fm-arts.com](mailto:admin@fm-arts.com).

The ad should be sized to fit the specified ad dimension. Color ads should be in CMYK format. Any advertising that is submitted not conforming exactly to the specified mechanical requirements will be enlarged, reduced or floated at the discretion of the designer. The Arts Partnership cannot be held responsible for quality of reproduction if ad size has to be changed.

Preferred graphic format: Adobe PDF (fonts embedded). Accepted graphic formats: tif, jpeg, eps (fonts pathed) Minimum resolution: 200 dpi at original size

Ad space reservations are first-come and may be made up to one (1) full year in advance.

The back page is reserved for member organizations only. The Arts Partnership makes every effort possible to satisfy special requests, but due to production requirements and restrictions, requests for non-guaranteed special positions cannot always be honored. In no event will refunds, adjustments or reinstatement be made because of the position or section in which the advertisement has been published.

The Arts Partnership reserves the right to reject any advertising. Ads resembling editorial copy will be marked "advertisement". All ads are accepted and published upon the representation that the advertiser or their agency is authorized to contract placement for and publish entire contents of the ad.

The Arts Partnership shall not be liable for omissions in or failure to insert any advertisement for which it may be responsible. The liability shall be limited to republishing the ad or discounting such portion of the entire cost of the advertisement as the Arts Councils deems necessary.