

A Year of Travel

The Consensus Council grant that The Arts Partnership received allowed us to take a number of trips to meet with arts, chamber of commerce, economic, business and government leaders to talk about how the arts are serving their communities' needs.

A report detailing what we learned from our travels can be found at theartspartnership.net.



Supporters

The Arts Partnership accomplishes its work thanks to a diverse range of supporters, from the Cities of Fargo, Moorhead and West Fargo to businesses, foundations and individual donors. Visit theartspartnership.net for a full list of funders.

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Approved by Primary Arts Partners at the annual meeting

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For more information about The Arts Partnership and its programs, visit theartspartnership.net

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Annual Report 2018

JULY 1, 2017 -
JUNE 30, 2018



Accomplishments

as seen through the lens of The Arts Partnership's core values

Support Local Art and the Artists Who Make It

- From July 1, 2017 through June 30, 2018, The Arts Partnership awarded \$144,001 in grants to organizations and individual artists. The grantees reach approximately 950,000 audience members annually.

- In addition to regular meetings for the heads of our institutional Primary Arts Partners, we initiated meetings for program and administrative staff, with the goal of encouraging cross-genre dialogue about organizational management.

- We continue to program art events at APT, our creative incubator, including a Mental Health Art Exhibit and collaborations with Make a Wish Foundation and Fargo-Moorhead Visual Artists.

Advocate the Arts' Role in a Vibrant Economy

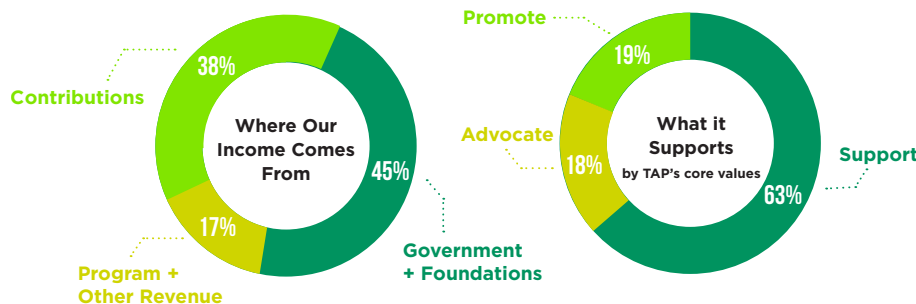
- The Arts Partnership received a grant from the Consensus Council in ND to travel to other cities to learn how the arts, business, government and economic sectors can best work together. Understanding the successes - and disappointments - elsewhere can help us craft a community where the arts are valued as an integral part of the economic health and general well-being of the community.

Promote a Creatively Enriched Community

- APT, a creative incubator in downtown Fargo, was launched in December 2016. The past 18 months have provided proof of concept that creative place-making has tangible economic and social value. The space hosts artist studios, occasional exhibits, performances and art markets, and more.
- Since July 2017, TAP staff have written 70,000 words about our Primary Arts Partners and Grantees in *The Forum, Fargo Inc.* and through social media. Additionally, staff spent 800 on-air minutes on radio or TV talking about arts-and-culture events in the Community.
- TAP's programs continue to thrive:
 - In its fifth year as the largest, free, hands-on art-making event in the Metro, ChalkFest 2017 (held in August) again attracted visitors of all ages, ethnicities and abilities to the Red River Zoo.
 - The Community Supported Arts program builds audiences for local visual artists and performers. To date, 67 artists or arts groups have received a total of \$86,250 for their participation – and reached 100+ shareholders and their guests.
 - The Corporate Artist-in-Residence program has been revamped to better serve a range of businesses. Now called ArtWORKS, the goals remain the same: to build creative community, encourage imagination in the workplace and foster creative agency for all.

Financial Information

The Arts Partnership benefits from a healthy mix of revenue sources to support its work.



The Year in Grants

The Arts Partnership provides grants to both nonprofits and individual artists, to contribute to the overall health and well-being of the Metro's arts community. This year's investment totaled \$144,001.

Grants to organizations benefit the Metro's high-quality arts-and-culture organizations, as well as arts-and-culture focused projects for other nonprofit groups. Grants for individual artists support artists at any career stage, with the aim of helping them realize their artistic vision, improve their artistic skills and build sustainable careers.

For the second year, TAP was asked by Otter Tail Corporation to manage their corporate arts giving. An additional \$7,750 was allocated to Fargo-Moorhead Community Theatre (\$1,500), Plains Art Museum (\$1,250) and Trollwood Performing Arts School (\$5,000)

2018 City Arts Partnership Grants –\$102,200

Funded by the Tri-Cities.

Celebration of Women & Their Music \$500	The Human Family \$1,000
Concordia College Cultural Events \$1,400	Moorhead Parks & Recreation \$1,400
Fargo Parks \$500	MSUM Performing Arts Series \$1,000
Fargo Theatre \$10,000	NDSU Department of Theatre Arts \$1,400
FM Area Youth Symphonies \$3,500	NDSU Memorial Union Gallery \$500
FM Choral Artists \$4,500	Plains Art Museum \$10,000
FM Community Theatre \$6,500	Prairie Public Broadcasting \$1,500
FM Gay Men's Chorus \$1,000	Rourke Art Gallery and Museum \$3,300
FM Opera Company \$7,500	Spirit Room \$3,400
FM Symphony Orchestra \$10,000	Theatre B \$3,300
FM Visual Artists \$3,500	Trollwood Performing Arts School \$7,500
FM Youth Choir \$3,000	West Fargo Public Library \$500
Gooseberry Park Players \$5,000	West Fargo Summer Arts Intensive \$3,000
Historical & Cultural Society of Clay Co. \$7,500	

2018 Sanford Arts Partnership Merit Awards – \$12,000

Funded by Sanford Health to recognize organizations doing exemplary work.

Fargo Theatre \$4,000	Gooseberry Park Players \$2,500
FM Symphony \$2,750	Plains Art Museum \$2,750

2018 Community Arts Partnership Grants - \$3,500

Board-designated grants to organizations that are making a valuable commitment to and impact on the community.

Angels of the Muse \$500	Red River Zoo \$500
The Learning Bank \$2,500	

2017 Individual Arts Partnership Grants – \$12,155

Funded by dollars from the Erin Koffler Memorial Fund, the Moorhead PEO and individual donors through Artful Evening.

Britt Dalice \$650	Ray Rea \$600
Anna R. Johnson \$2,100	Meg Spielman Peldo \$2,500
Anne Kaese \$1,150	Emily Vieweg \$1,200
Anna Lee \$1,600	(Moorhead PEO Grant)
Cynthia McGuire Thiel \$250	Emily Williams-Wheeler \$1,820

2017 Jade Presents Arts Partnership Grants – \$6,396

Funded by Jade Presents to support musicians.

Stephanie Carlson \$2,000	Lacey Guck \$2,500
Brian Carmona \$1,500	Max Johnk \$1,800

Visit theartspartnership.net for a brief synopsis of each grant awarded.

A Case Study:



As an arts incubator, APT represents a microcosm of the larger arts community. Given that it's a somewhat controlled environment, we can easily track some key measurements.

One measure of success: occupancy. As of June 1, 2018, 24 of the 26 rentable spaces were occupied by 25 artists (some share space, while others have expanded into a second studio).

Another measure of success: on Small Business Saturday 2017, APT launched the first of 10 Holiday Art Markets. The Market results exceeded expectations for a start-up event:

\$19,936
IN SALES

over 10 market events

BY 35
ARTISTS

1,264
VISITORS

average 121 per 4-hr event