

COMMUNITY CULTIVATION GRANTS: REVIEW CRITERIA AND SCORING RUBRIC

	10 POINTS – EXCELLENT <i>Very Confident about Applicant’s Abilities</i>	4 POINTS – AVERAGE <i>No Apparent “Red Flags” about Applicant’s Abilities</i>	1 POINT – WEAK <i>Concerns about Applicant’s Abilities</i>
Program/Project Concept <i>Long Description</i> <i>Budget</i> <i>Sample Work</i>	<ul style="list-style-type: none"> ▪ Clearly enhances and/or supports organization’s overall mission and goals ▪ Clearly and fully thought through; no question that it is achievable ▪ Very clear about purpose, objectives, goals, implementation and target audiences ▪ Budget fully considered and is in keeping with the scope of the project 	<ul style="list-style-type: none"> ▪ Has good potential to enhance and/or support organization’s overall mission and goals. ▪ Not fully thought through; some question about whether it is achievable as presented ▪ Not fully clear about purpose, objectives, goals, implementation and/or target audiences ▪ Budget is clear, but raises some questions about whether it is fully in keeping with the scope of the project 	<ul style="list-style-type: none"> ▪ Unlikely to enhance and/or support organization’s overall mission and goals ▪ Poorly conceived; red flags about whether intended results are achievable ▪ Doesn’t fully address purpose, objectives, goals, implantation and target audiences ▪ Budget not well-presented and does not reflect the scope of the project
Accessibility/ Impact <i>Long description</i>	<ul style="list-style-type: none"> ▪ Convincingly discusses how program/project will be accessible to <i>all</i> in our community ▪ Provides specific demographics of audiences that will be served ▪ Makes convincing case of impact on intended audiences 	<ul style="list-style-type: none"> ▪ Adequate discussion of how program/project will be accessible to <i>all</i> in our community ▪ Provides general demographics of audiences that will be served ▪ Adequate discussion of impact on intended audiences 	<ul style="list-style-type: none"> ▪ Does not address how program/project will be accessible to <i>all</i> in our community ▪ Unspecific or no information about demographics of audiences that will be served ▪ Inadequate or discussion of impact on intended audiences
Capacity, Efficacy and Organizational Stability <i>Long Description</i> <i>Budget</i> <i>Work Sample</i> <i>Board Roster</i>	<ul style="list-style-type: none"> ▪ Application and additional materials provide engaging, insightful and convincing information ▪ Budget is well thought out, clear and concise; no concerns that expenses reasonable/in keeping with project scope ▪ Very confident about organization’s abilities to implement project as evidenced by the overall quality of the application 	<ul style="list-style-type: none"> ▪ Application provides adequate overview of organization and project. ▪ Budget is reasonable; some questions about whether expenses are fully in line with project scope ▪ Not fully confident about organization’s abilities to implement project as evidenced by the overall quality of the application 	<ul style="list-style-type: none"> ▪ Application does not provide clear information about organization and/or project ▪ Budget unclear and/or unreasonable; expenses out of line with project scope ▪ Concerns about organization’s abilities to implement project as evidenced by the overall quality of the application
Artistic Quality <i>Long Description</i> <i>Work Sample</i>	<ul style="list-style-type: none"> ▪ Clearly outlines current and future direction and strategies to achieve quality programming ▪ Sample work clearly demonstrates the high quality of the programming 	<ul style="list-style-type: none"> ▪ Does not clearly outline current and/or future direction and strategies to achieve quality programming ▪ Sample work provides a sense of the kind and quality level of the programming 	<ul style="list-style-type: none"> ▪ Does not convincingly demonstrate that current and/or future direction and strategies will lead to quality programming ▪ Sample work raises questions about the kind and quality level of the programming
	1 POINT		
Audiences Served	<ul style="list-style-type: none"> ▪ Project is conceived specifically to serve at least one underserved population. 		